Local Government Planners Association

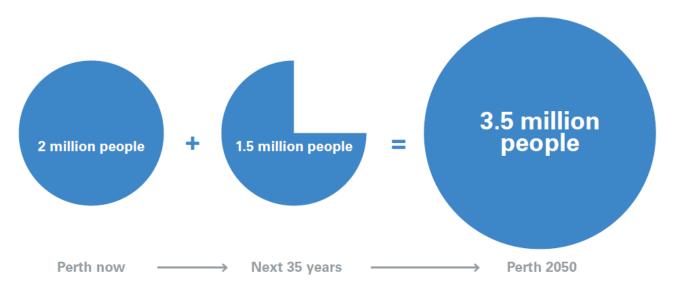
Shifting paradigms...new planning ideas for Perth in the 21st century

Evan Jones
Principal
Responsive Environments
March 2016



The Housing Challenge

For every 10 houses that exist today another 7.5 over the next 30-40 years:





- 1. How to work with the community to realise urban consolidation?
- 2. How to renew ageing infrastructure and finance new infrastructure?
- 3. How to keep and make real communities, not homogenised places?

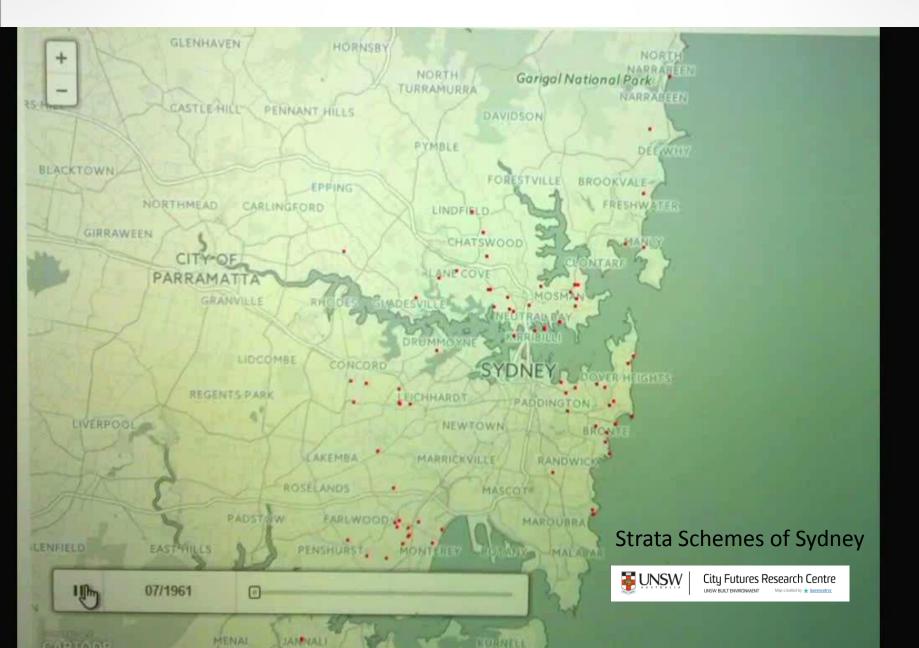








Sydney 1961 @ 2.1million = Perth Population 2015 Sydney 1991 @ 3.5million = Perth & Peel @ 3.5 million (380,000 infill dwellings)



We sometimes get this



But we are still getting an awful lot of this....



....places where we bury the living



And this....

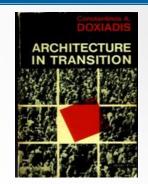


...inactive frontage, characterless place

And well, none of this....



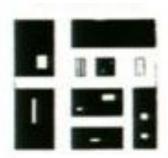
The current planning system began with modernist theory



WE-HAVE:--WE NEED:



narrow streets



very small parking facilities



very small Irregular plots



no room to move



the largest investment and the highest prices

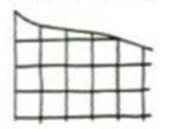
WE-NEED:---WE HAVE:



wide streets for heavy traffic



big parking plots for public buildings



Large blocks for public and private functions



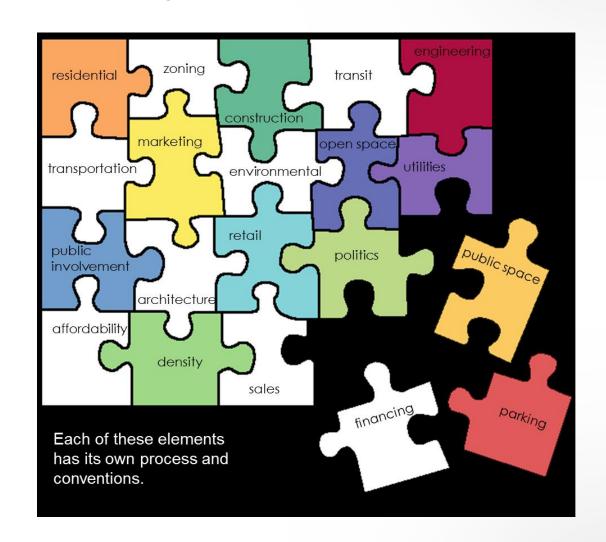
Freedom for new designs



Freedom for expropriation

Modernism was then formalised into (the) professions ...and then the professions were aligned into departments

- The professions ('guilds') have specialised and become compartmentalised and provide arbitrary and artificial barriers to making good places.
- State Government agencies operate in their respective 'silos' and as part of the bureaucracy planning relies on linear process-oriented (sequentially reactive and/or dealing with one topic at a time or per agency).

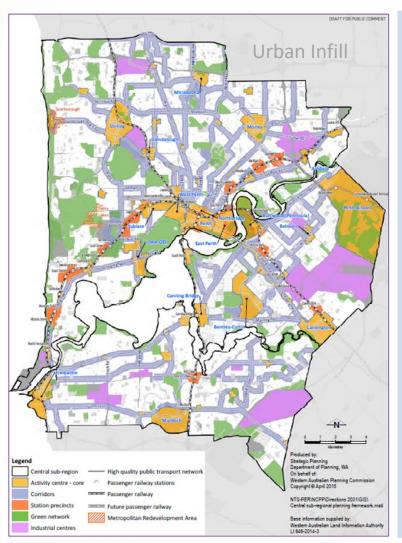




A 21st century plan under the 20th century model



- transport corridors
- Nodes along public transport routes
- > Strategic connected locations
- Destinations with high levels of lifestyle amenity





Focus is on land use planning with largely separate treatment of urban infrastructure, especially transport infrastructure. The plan is as much:

- What not to do as
- What we need to do and how to do it

And we expect the Government to pay...

The 20th Century planning system was simply not designed to deliver denser more liveable cities with:

- Transportation investments that favor the automobile
- Land use-based planning
- Excessive and single-mode infrastructure



Medium to high-density development within established urban areas provides a viable mechanism to meet the needs of rapidly growing urban populations.

But densification alone is not enough.

Part of making our cities world-class is creating dynamic communities where people want to live. We should ensure that higher density housing offers high-quality design, is well-connected by infrastructure to jobs and education, and provides access to high-quality public spaces, including parks, community facilities and cultural precincts.





SYSTEMS PRODUCE **EXACTLY** THE RESULTS THEY ARE

DESIGNED TO PRODUCE, AND NONE OTHER.

IF YOU WANT A DIFFERENT RESULT, YOU NEED A

DIFFERENT DESIGN.

SOMETIMES THE ONLY REASONABLE

THING TO DO IS BE UNREASONABLE

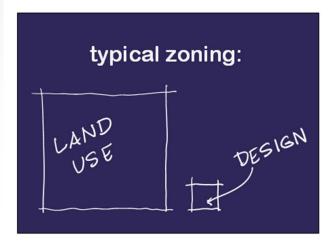
– IT'S HOW INNOVATION AND REINVENTION

HAPPEN

....Some UNREASONABLE ideas

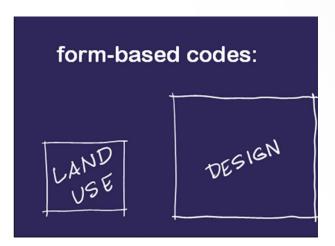
Being UNREASONABLE 1

Throwing out modernism and replacing its destructive tools ...





No relationship to street





Streetscape is shaped intentionally

CHAPTER 2 : FORM AND CHARACTER

THE PLAN

B. First Street Corridor

Vision - This area of the plan consists of four distinct but related places: the properties along First Street; those along 2nd and 3rd, the industrial area to the east between Garfield Street and the railroad tracks and the area east of the tracks between 1st, 4th and Grand.

- · First Street This corridor acknowledges its community-wide role to both accommodate regional traffic and provide for businesses that desire exposure to such conditions. Buildings are near or at the sidewalk for part of the frontage to shape the streetscape while allowing for convenient parking from the street.
- 2nd and 3rd Streets This area enjoys immediate access to downtown and First Street for a variety of services. Limited infill development supports restoration and maintenance of this established neighborhood.
- · Industrial Area (Garfield to Railroad) This land-intensive industrial area is transformed into a new series of interconnected and walkable blocks that receive a wide variety of building types, from single dwellings to rowhouses and courtyard housing of varying intensities. Additionally, these blocks are puncutated by new open space in the form of a green along Standard and a park with a playground
- · Residential/ Industrial Area (Railroad to Grand Avenue) This established area of residential and industrial activity recieves a significant amount of infill development ranging from single-family to live-work and retail along Grand Avenue.
- · Through the above, the following are achieved:
- . The First Street corridor becomes a well-defined public space
- · Highway-oriented businesses are accommodated along First Street
- · Sensitive infill, repair and restoration reinforce community character
- · A new, mixed-use neighborhood anchors the east end of this area

Neighborhood-serving retail combined with housing toward the west end of the neighborhood, connecting with the east end of downtown.











Form and Character Codes

Try: http://formbasedcodes.org/



Left and Below: First Street is enhanced uses that acknowledge the corridor's community-wide role while addressing and shaping the streetscape.















Below and Right

choices are one of the

New 2nd Street neighborhood Residential / Industrial

= + == Specific Plan Boundary

- District Boundary





Being UNREASONABLE 2 Stop funding large-scale infrastructure projects which are at the expense of land use concerns

Estimate TRANSIT numbers

Get
FINANCE/FUNDING
based on this

See what LANDUSE is possible

The Conventional Rail Model

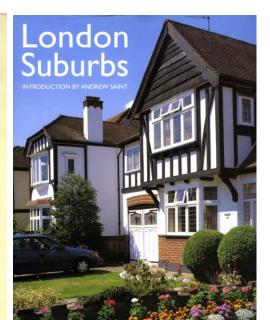
We are now faced the situation in a cash-constrained world where liquidity is a challenge in every part of the globe and governments are finding it difficult to get the cash they need to actually fund ... expensive infrastructure projects.

Brad Vann, Partner Project Finance, Clayton Utz



IT'S A CHANGE YOU NEED MOVE TO OSTERLEY 35 MINS FROM PICCADILLY CIRCUS SINGLE 8° QUARTERLY 72/-40 MINS FROM MANSION HOUSE SINGLE 9" QUARTERLY 80/-

TRAINS EVERY 7½ MINUTES











Rail was land speculation first and foremost - sold as moving from a polluted city; and now is a sustainability imperative that the private sector again needs to lead

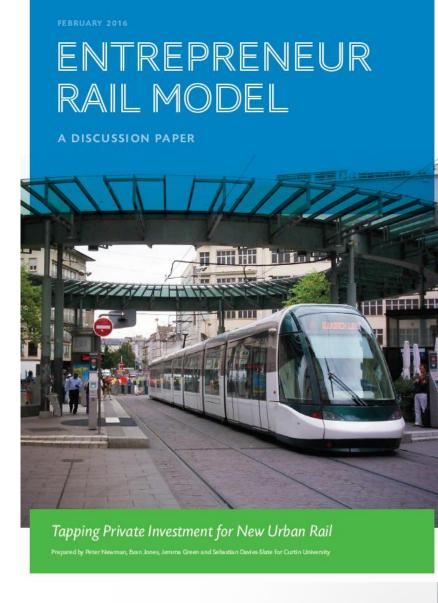
Being UNREASONABLE 3 We can't wait for Government funding ...

We need to **disrupt** old ways of planning, prioritizing and budgeting for infrastructure projects.



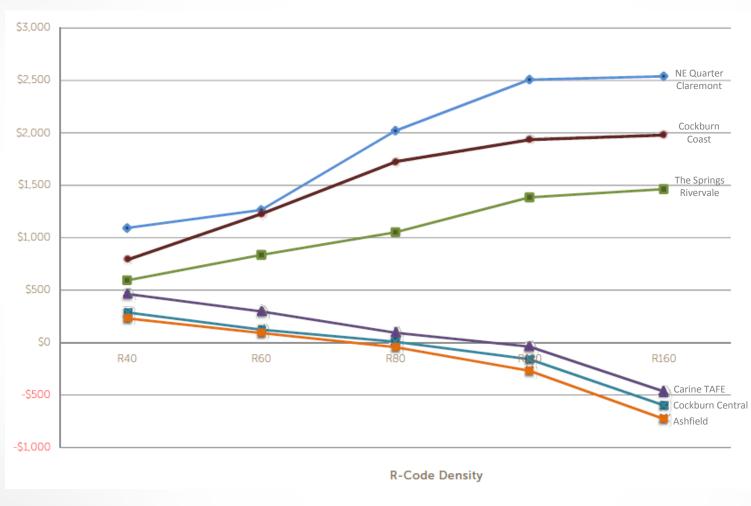
The answer is found in land development around stations. If enough land can be found to enable redevelopment by the private sector around stations, then they can create the capital to enable them to build the rail line, to own it and to operate it.

The result is not only to have a new rail line but to have **strong local activity centres**.



Being UNREASONABLE 4: Commercial Viability is a relevant planning consideration - Infill plans require viability analysis

(Try: http://www.regenerate.co.uk/index.htm)



In some locations:

Density **Increases** Land Value



Density **Decreases** Land Value

Western Australia urgently needs urban financing tools to be available for infrastructure and place improvements

Being Unreasonable 5 New finance models

- New infrastructure and upgrades will be required in infill areas, and these will need to be funded in some way.
- Development levies have primarily been used to fund infrastructure in new development (rather than infill) areas.
- We need an agreed framework for SPP 3.6 development contributions for infill development

Value Capture options include:

- Differential rates
- Tax increment financing/special districts
- Developer levies/ development impact fees
- Parking and other charges
- User charges
- Air rights

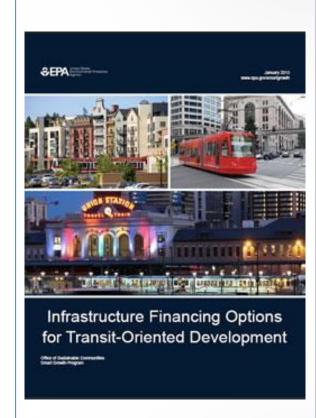
Other property and business:

- Public private partnerships (various)
- Land banking
- Joint development

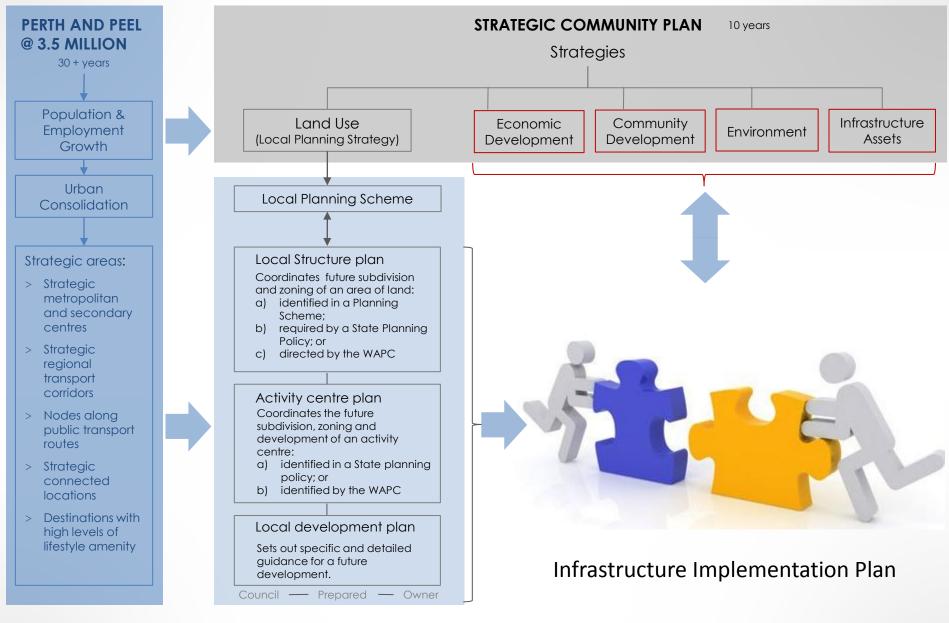


Being UNREASONABLE 6: Infrastructure as an integral part of implementation

- A clear vision and strategy for an area (WAPC = Local structure plan/Activity centre plan/Local development plan
- An assessment of local real estate market context for plan timing
- 3. A list of key infrastructure needs and associated costs
- 4. A **phasing plan** for which infrastructure improvements are required in what order to support planned development
- 5. A review of what **public agencies and private entities** will have a role in implementation and which will lead particular projects
- An assessment of funding and financing sources tailored to infrastructure needs, market conditions and capabilities of implementing agencies.



Being UNREASONABLE 7: Integrated Local Planning Framework – integrating local 'silos'





Being UNREASONABLE 8: Rethink, reinvent, restart, rework and retrain

